



Buyers laying it on the line

ENTHUSIASTIC buyers often camp out for concert tickets or the latest iPad release — now they are braving the elements for a chance to build their dream house at Arena.

The popularity of the developer's two recent land releases, Rose Garden and Havencourt, was demonstrated as the eager hopefuls braved the cold to camp out overnight in front of the sales office.

David Phillips spent three nights there to make sure he got his first choice in the Rose Garden release.

He and his wife, Rhonda, had a block in mind before the release, and knew competition for it would be tough — so he began his camp out at 8am on Wednesday for the Saturday morning release.

The strategy paid off, as he and Rhonda were able to secure their preferred 576-square-metre block.

"We're really happy with the loca-

tion and particularly with the sense of community and neighbourhood that we got, which seems to get a bit lost these days," Mr Phillips said.

"We'll be building later this year, and are looking forward to moving in."

Narre Warren's Aaron Buggy camped out so he could pick a block in the Havencourt release for himself and his partner, Jenna Prowse.

"It's the right block, in the right place, at the right time," Mr Buggy said. "We love the local area, and Arena has everything we need in one place."

AV Jennings' Victorian executive general manager for developments, Peter Vlitas, said: "We look forward to welcoming all of our new residents. I'm sure they will find Arena to be a warm and inviting community."

"Arena is attracting buyers from all walks of life as it offers a wide range of living options, including land only,

house-and-land packages, and completed townhouses.

A selection of house-and-land packages by Arena display builders is now selling.

More than 25 per cent of the area is dedicated to open spaces, parks, sporting and shopping facilities.

It includes a wetlands sanctuary, energy-efficient street lighting and solar orientation of houses.

Soon, all houses at Arena will be connected to class A recycled water.

PARTICULARS

Arena at Officer

WHERE: Land sales office at 7 Arena Parade, Officer

WHEN: Open Saturday to Wednesday noon - 5pm

CONTACT: Email erennie@avjennings.com.au or phone 59432175



Worth the wait: Aaron Buggy and Jenna Prowse camped out to secure a block in the Havencourt release



Mustard keen: Waiting patiently in the buyers' queue